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Dear Cardholders

Welcome to the new online edition of Manafea. We take this opportunity to thank each one of you for the continuous support extended to bank muscat and Manafea. As always, we value the strong relations with cardholders and in appreciation present yet another bouquet of exciting offers and promotions by various brands and outlets.

The first quarter of 2013 was a rewarding period with the mBanking and credit card cash-back promotions from the bank. The excitement peaked with the 2014 FIFA World Cup Trophy event hosted by the bank in association with Visa.

Customers who registered for the mBanking service were entitled to win a smart phone given away every day during the 2-month promotion period. As you are aware, mBanking is the winner of the coveted Sultan Qaboos Award for Excellence as the Best Public Mobile Service.

The ongoing cash-back promotion launched by the bank offers chances to win back up to RO 300 spent on purchases using bank muscat credit cards. Numerous chances are available to win cash prizes in weekly draws conducted during the promotion period till 2 June 2013.

Football frenzy erupted in Oman as bank muscat and Visa joined hands to showcase the crowning glory of world football. The passion for football, which runs in the blood of Omanis, was fully evident in the rousing welcome given to the 2014 FIFA World Cup Winner's Trophy at the bank's headquarters. This was a unique opportunity for bank muscat cardholders to enjoy a memorable reward in addition to the security and convenience of using Bank Muscat cards.

The bank hosted the 8th annual merchant get-together and Partners in Progress award ceremony to honour merchant partners for outstanding contributions to card business in 2012. Winning institutions and companies comprised 23 categories ranging from government services to automobiles, airlines, telecommunications, hotels, hypermarkets and charities. The Partners in Progress award is a barometer of the bank's success in changing the customer payment preference from 'cash to card'.

We would like to inform you that this will be the final Manafea edition for the year 2013. As a special gesture, all offers and promotions in this edition will be available until the end of the year, December 2013. So we would like you to make the best use of all the offers. In the coming period, we will be launching a number of new credit card programmes and promotions. We hope to continue with our services and aspire to do our best with exciting offers.

Tariq Atiq

AGM Cards & eBanking

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